



# Sports and Entertainment Charging Made Easy

An easily scalable, reliable, and fully-managed charging solution for stadiums, arenas, and entertainment destinations.

# Unlocking the Value of EV Charging for Sports & Entertainment Venues

The world is continuing to embrace electric vehicle adoption, and [EV growth rates](#) are steadily rising year over year at a healthy pace.

Bringing EV charging into sports arenas and entertainment venues provides event goers, concert attendees, players, and staff with a valuable resource for charging their vehicles during events.

During game and event days, attendees can enjoy the ease of charging their vehicle, and at all other times, stadiums and venues benefit from having chargers available to power their fleets and [surrounding community](#) of retail businesses, restaurants, offices, and residential buildings.

EverCharge is uniquely positioned to address all of these large-scale transportation scenarios, as our solution can be customized to span across multiple EV charging segments, including community, workplace, MUD, and fleet charging.

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## Working with EverCharge means you'll:



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### Save money

By aligning your charging infrastructure to your typical customers' driving radius, EverCharge can use the limited utility drop and maximize the number of guests that can charge at once, thus avoiding overbuilding your infrastructure and saving you money.



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### Operate smoothly

We'll give you a turnkey solution with ongoing, full-service maintenance and real-time insights into the charging experience for project optimization.



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### Scale as needed

By leveraging your existing electrical infrastructure, EverCharge can scale easily, quickly and efficiently.

# Why EverCharge Is the Industry's Trusted Partner

## 01 SIMPLIFY YOUR EV CHARGING PROJECT

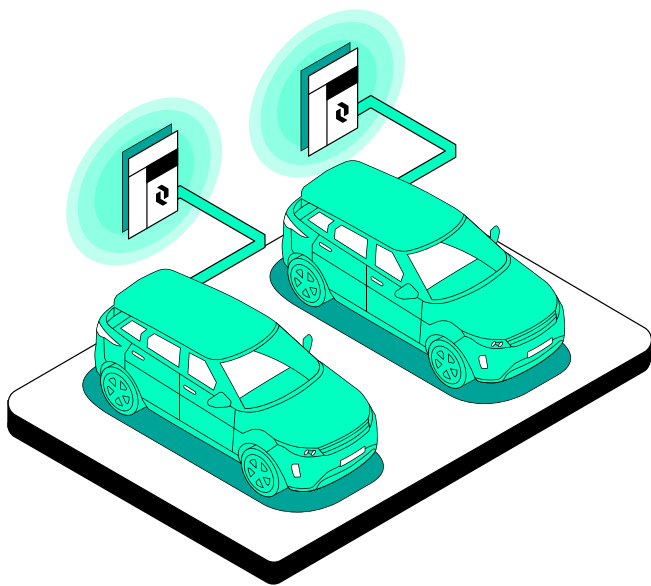
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We're a turnkey provider so you'll have one vendor to call. And our integrated approach across hardware, software and services eliminates the need for third party integrations and enables industry-leading customizations.

## 03 MAXIMIZE THE USE OF YOUR CHARGING INFRASTRUCTURE

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Our solution is designed to maximize the utilization of the existing infrastructure and make the charging experience efficient around the clock for any use case. We can easily accommodate fan, workplace and local community charging during the day, and fleet charging at night.



## 02 RIGHTSIZE YOUR CHARGING INFRASTRUCTURE

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With us, your charging infrastructure can be hyper-customized based on how far your typical guests will drive, maximizing the number of cars that can charge at once and eliminating wasteful infrastructure buildout.

## 04 ESTABLISH YOUR VENUE AS A VALUED CHARGING HUB

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Your venue may be centrally located within a larger community of retail businesses, restaurants, and offices. When chargers are not in use for a game, concert, or event, you have the flexibility of opening them up to the greater community, even in the off-season, establishing your venue as a charging hub and enabling you to unlock additional revenue opportunities.

## 05 EVERCHARGE IS YOUR SUSTAINABILITY PARTNER

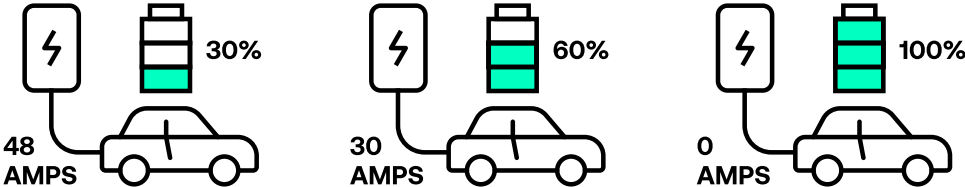
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Working with us means having a partner to help meet your company's sustainability objectives through clean transportation solutions.

# Unmatched, Widely Deployed Technology

SmartPower allocates power in real time based on what each vehicle needs.

## SmartPower Means Smart Charging



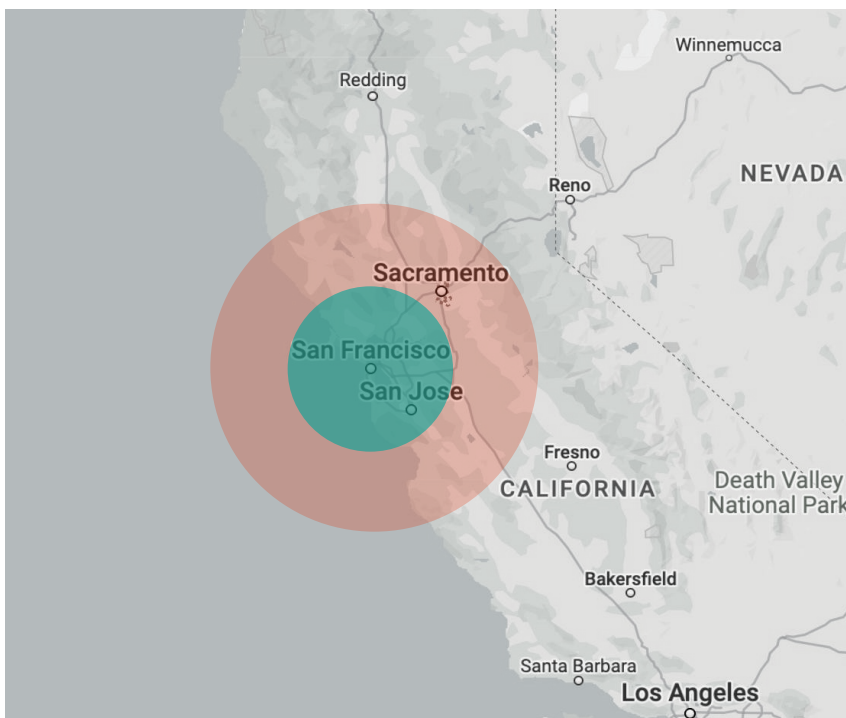
	TRADITIONAL EV CHARGING	SMARTPOWER EV CHARGING
<b>POWER ALLOCATION</b>	Static, preset	Dynamic, demand based
<b>POWER SOURCE</b>	Dedicated to EV charging infrastructure, allocating power between a set number of charging stations on one circuit	Allocated to EV charging infrastructure, with ability to allocate power from multiple circuits as well as unused equipment anywhere in the building
<b>CONNECTIVITY</b>	Relies on a single access point in cellular network, which increases failure rate	Self sustaining, not reliant on a single access point, which significantly increases reliability
<b>ONGOING MANAGEMENT</b>	Exposed to unnecessary costs and energy overcapacity fees	Lowers risk of unnecessary costs and energy overcapacity fees
<b>CUSTOMIZATION</b>	Standard charging implementation regardless of how far your typical customers drive, leading to possible infrastructure overbuild	Hyper-customizable charging solution that takes into account typical driving distance, minimizing infrastructure overbuild
<b>SCALABILITY</b>	Difficult; requires complex and costly infrastructure upgrades	Quick and easy scaling built into technology without expensive infrastructure upgrades

# Unmatched, Widely Deployed Technology

## Infrastructure That's Just The Right Size

SmartPower enables you to tailor the amount of power to the distance your guests need to travel after the event. For example, if an event-goer drives 50 miles to the venue, they need ~14kWh to get home after the event. SmartPower can use the limited utility drop to maximize the number of guests that can charge at the venue, giving enough power to drivers to get home without the need for an additional charge on the road.

If an event location is in downtown San Francisco and the average customer drives from the area within the teal circle, a charging system that covers the red circle will be wasteful.



With SmartPower, you can customize the distance your customers can drive **without an additional charge**, while optimizing your infrastructure size.

# Charging Management

GLANCE™, our all-in-one Charge Management System (CMS), takes managing and operating your EverCharge systems to the next level.

## Real-Time Insights

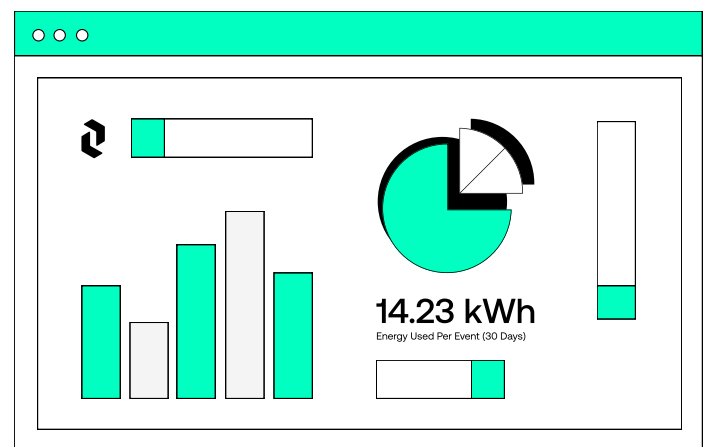
GLANCE enables your team to view real-time charging data and reporting without integrations or expensive third-party hardware. This allows you to manage charging with access control, billing prioritization, optimized charging sessions, and customized charging experiences tailored to your guest and visitor needs.

## New Stream of Revenue

Create opportunities for recurring revenue streams by opening up your charging stations to frequent visitors. This enables you to create a monetization structure that helps accelerate and increase your ROI, provides a charging solution for your surrounding community, and optimizes your existing land and infrastructure to work for you.

## Energy Management

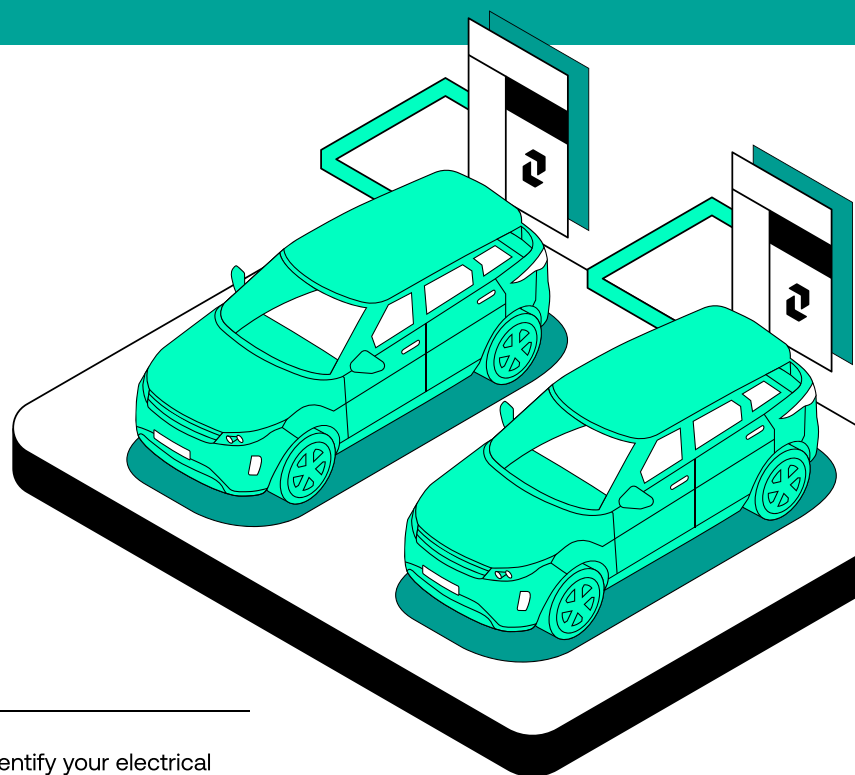
If your parking facility is used as a charging hub, set charging output limits to minimize or avoid additional utility demand charges, or to prioritize off-peak charging. When implemented throughout the entire site, additional underutilized electrical capacity can be leveraged.



# End-to-End Customer Service

## Expert Support

Our team assists you through ROI calculations, sustainability benefit impacts, site assessment, design and deployment to meet your operational requirements. We provide ongoing maintenance and are experienced to model each option to determine the best solution within your budget.



### YOUR JOURNEY WITH EVERCHARGE:

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#### Site Evaluation

We discuss your needs, identify your electrical capacity, and deliver existing infrastructure and saving analysis.

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#### Design & Approval

You receive a custom proposal and installation options.

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#### Deployment

We provide all the charging hardware and software, take care of permits and installation.

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#### Ongoing Support

Our team is there from start to scale – network management, support, billing and maintenance.

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#### Charging Insights

You can customize system access, data management, and get real-time charging analytics.

# Case Study

See how EverCharge is making an impact

## San Francisco Giants



### HIGHLIGHTS

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#### Business objective

Establish Oracle Park as a leader in San Francisco's EV charging infrastructure.

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#### Solution

Installation of charging infrastructure, and a fully-managed EV charging solution across multiple properties to power community, residential, workplace, and fleet charging.

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#### Outcome

Installation of hundreds of EV chargers and maximized utilization of the charging infrastructure around the clock, both for public and advanced fleet charging.

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“With hundreds of EverCharge EV chargers in Oracle Park parking facilities, we can continue to provide unmatched gameday experiences for Giants fans, while also meeting the demand for more sustainable transportation options.”

— Jason Pearl, Chief Revenue Officer at the San Francisco Giants





# Your Partner For Every Step of the Electrification Journey

Since 2013, EverCharge has specialized in dynamic, real-time, and intelligent load management technology that **minimizes** the total cost and complexity of installation and management while **maximizing** the number of charging stations that can be installed. In 2022, EverCharge was acquired by SK Group, South Korea's second-largest conglomerate, as part of their multi-billion dollar investment in U.S. energy solutions and sustainable technologies.

The vertical integration of EverCharge's business model across engineering, manufacturing, and technology deployment allows EverCharge to develop tailored solutions specific for our customer's needs.

Let's partner to simplify and accelerate your electrification initiative.

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